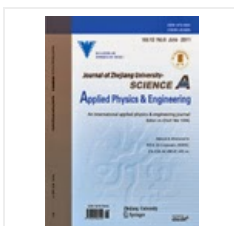




Thursday, 14 August 2014

Innovation versus 'very good' journals

We all know that the world of journals publishing is changing rapidly, and there are constant pressures for innovation and new models to be developed. The recent shortlist for the [ALPSP Awards for Innovation in Publishing](#) (winner to be announced at the [conference](#)) highlights some truly inspiring developments being introduced by publishers around the world.



JZUS: a 'very good' journal

But in the race to evolve, adapt and develop, are we losing sight of what constitutes a good journal? What about the unsung heroes of the international publishing world that toil behind the scenes to improve what they do and how they do it? They may not be doing things that the industry recognises as innovative or receive the plaudits that accrue to the innovators, but their contribution to excellence in research dissemination is no less significant.

One example that recently came to my attention (and I'm sure there are many others out there, so please add them to the comments field) is the Chinese [Journal of Zhejiang University-Science](#) (JZUS). It was one of the first Chinese-based journals to introduce truly international peer reviewing systems (not something that is commonplace in many regions of the world). It was the first Chinese journal to use [CrossCheck](#), and it makes extensive use of this to improve quality and avoid plagiarism.

JZUS uses automated alerts to reach out to authors after publication if their articles are in the top 10 downloaded papers. It publishes articles in-press to avoid publishing delays, and identifies the 'hot topic' or most downloaded articles to help readers identify trends and the best articles published. It allows post-publication comments, and has added Power Point summaries of each article to help readers use its content in their own presentations (and ensure correct citation!).

Rather than aim for anonymous 'international' status, it is conscious of its roots, and celebrates the cultural heritage of China. Chinese cultural tokens are used to reward its reviewers, wherever in the world they are, in addition to the recent addition of Chinese language abstracts to increase usability to Chinese researchers.

So what makes this a good journal? Partly, I believe, because it is focusing its activities on authors and readers. While it may not be developing truly innovative services, it is thinking about what they need and developing new ways of providing them.

There is nothing wrong with large European and US publishers looking for the 'new' and the 'innovative'. We need experimentation to push us forward. But at the same time, we need to remember and celebrate journals that are striving to provide services to authors and readers that they want and need. This is particularly important for those publishing outside the large publishing hubs in the UK and the USA, and within organisations and cultures that don't have access to the resources of large companies (who also form part of ALPSP's membership).

So let's take a moment to hail a world (and those journals) where the development of high quality, useful, publication tools (aka journals) is taking place. All kudos to the 'very good' journal! And to the others that are also providing researchers with easier, more sophisticated, and more reliable access to information.

Further information on the Chinese Journal of Zhejiang University-Science publishing programme is [available online](#).

The [ALPSP Awards for Innovation in Publishing](#) will be announced at the International Conference, 10-12 September, 2014. Registration is still open, book online at www.alpsconference.org.

Posted by [Suzanne Kavanagh](#) at 16:08 No comments: [Links to this post](#)

Search This Blog

Subscribe To

- Posts
- All Comments

Follow by Email

ALPSP links

- [ALPSP website](#)
- [ALPSP International Conference](#)
- [ALPSP LinkedIn group](#)
- [ALPSP on Twitter](#)

Labels

[#alpsp](#) [#alpsp13](#)
[#alpspawards](#) [#alpspsme](#) [ALPSP Awards](#) [ALPSP conference](#) [digital driving](#) [usage](#) [journals](#) [open access](#) [publishing](#) [scholarly subscription](#) [agents](#)

Blog Archive

- ▼ 2014 (35)
 - ▼ August (4)
 - [Innovation versus 'very good' journals](#)
 - [David Birkett reflects on outsourcing print journa...](#)
 - [ALPSP Awards Spotlight on... Edifix, a cloud based...](#)
 - [Learned societies more confident about future – an...](#)
 - July (2)
 - June (1)
 - May (7)
 - April (2)
 - March (3)
 - February (10)
 - January (6)
- 2013 (109)
- 2012 (62)
- 2011 (12)
- 2010 (28)
- 2009 (86)
- 2008 (31)

Contributors

(译文, 原文请见 <http://blog.alpsp.org/>, Thursday, 14 August 2014)

创新与“棒”期刊

—《浙江大学学报(英文版)》为行业好刊

众所周知, 当今信息业的创新与出版模式的开发压力陡增, 并促进了全球期刊出版的日新月异。2014 年全球学术与专业出版者协会 (ALPSP) 出版创新奖将要在 9 月 12 日 ALPSP 国际会议上尘埃落定, 无论花落谁家都是出版业的一种期待, 更是全球出版业对创新项目的一种认可和赞誉, 很可能又是一轮新的出版革命的到来。

但是, 在期刊进化、改变和发展的征程中, 我们是否忘记了什么是真的好期刊? 是否忽视了那些为期刊国际化发展做出贡献的幕后英雄? 也许他们所为并没有被业界认为有多大的创新或者得到满堂喝彩, 但是他们为期刊的发展传播所做的卓越贡献是不容小觑的。

最近有个期刊引起了我们的注意(我相信也有很多同类的期刊), 即《浙江大学学报(英文版)》(缩写 JZUS)。它是第一个真正实现国际同行评议的中国期刊(虽然此举在发达国家不足为奇); 它也是第一个使用 CrossCheck 的中国期刊, 并为提高期刊质量、避免剽窃做出了不懈的努力。

更要一说的是该刊对下载使用与引用量位居前十的文章, 会自动发送电子祝贺邮件通知作者。同时该刊还开辟了文章预先出版栏目(Articles in-press), 缩短发表时滞; 开辟热点文章专区。另一可看之处是开放同行评议, 实现文后跟踪。近年又为刊发的文章加载 PPT 导读, 利在服务同行读者迅速把握文章脉络, 领悟学术内涵。

特别要提的是该刊在默默耕耘的“国际化”运作中, 心系中华之魂, 用源远流长的五千年华夏文明来致敬国际审稿人; 向世界传播一种国家文化。同时, 为每篇文章加载中文概要的新举措不仅加速中国英文学术期刊在世界的影响力, 而且惠利于海内外中华学识之士, 彰显中国话语。

如是, 何谓好期刊? 一方面, 我相信, 这个期刊要关注它的作者群和读者群。也许它不是真正意义上的技术服务创新, 但是这个期刊所用至上服务的行动让它的作者和读者心动。

欧洲和美国的出版商一直在寻找“新”和“变”毋庸置疑是大方向, 因为这个时代的确需要大胆尝试来推动行业向前。但同时, 我们需要谨记和祝贺那些致力于为作者和读者所想, 最大限度地提供服务的期刊, 也是这个时代重要的角色, 特别是对于那些未归属于英国和美国的大型出版集团的, 以及那些无法和大公司共享资源的期刊(他们也是 ALPSP 的会员)。

所以, 让我们花点时间向这个领域(以及那些期刊)致敬吧, 因为高品质的、有用的出版工具(或期刊)无时无刻不在向前迈进。将所有的赞美送给“棒”期刊吧! 同时也送给那些为研究人员提供诚信有学术价值的期刊吧!

更多关于《浙江大学学报(英文版)》的信息请点击[期刊网站](#)。

ALPSP 出版创新奖将在 2014 年 9 月 10-12 日的国际会议上公布, 目前仍然可以注册。预定请点击 www.alpspconference.org。