Societally connected multimedia across cultures

介绍一个新领域：关联多媒体

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Connected Multimedia

- A new subarea of social media that pays more attention to the cultural constraints that fail to receive enough attention in the literature
- Involves the three elements – the users, the data, and the devices – with two perspectives – the social focus and the cultural focus
- Possibly includes cultures of groups, disciplines, organizations, communities, ethnicities, religions, and nations

Elements and Foci of Connected Multimedia

